

EMERGENCY INFORMATION SYSTEMS

Project S•A•F•E
Social Distancing
For Schools

Every Step Counts™

“Returning to a school building for the first time since we were all jettisoned to emergency remote learning will be a stressful event... To support students’ emotional needs, it will be important to set the right tone with the signage that fills our spaces.

From the front doors of the school, through the hallways, and into our classrooms, do we have signage that cares for all or produces fear?”

-Robert Dillon, EdSurge

PROJECT S•A•F•E

Project S•A•F•E (Stand Apart, Fight Exposure) Reducing Community Spread of COVID-19

In an effort to reduce community spread of COVID-19, Emergency Information Systems has created a straightforward human considerate solution for clear, easy and accurate social distancing for all grade levels.

The **Project S•A•F•E Initiative** was launched in April 2020 to create **social distancing signage and accompanying curriculum** that helps students to understand and adhere to the guidelines set by the CDC requiring that they keep **6 ft. of distance between one another to reduce the community spread of COVID-19.**

Project S•A•F•E empowers teachers and students in fighting pandemic exposure. These tools use a **straightforward system of instructional design**, which reminds students that **every step counts**; anyone can follow this simple system to mitigate risk of infection for themselves and others.

Emergency Information Systems has been committed to protecting the general public outside of their home-quarantine as schools reopen. Since 2016, we have constantly innovated with school safety products like **Project S•A•F•E** and the **WAYFINDER™ Safety System** that keep students and educators safe.

Social Distancing for Schools

Project S•A•F•E social distancing tools can be used in your bus lines, pick-up and drop-off areas, cafeterias, classrooms and hallways.

Our team is experienced in serving schools with simple yet effective safety products. We're applying our expertise to create the best social distancing packages for schools.





Why Project S•A•F•E?



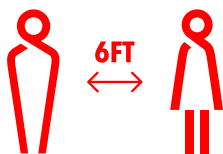
VALIDATED BY TEACHERS

Unlike other social distancing signage, our designs have been tested and validated by teachers, administrators, and students to ensure that messaging is appropriate and effective.



INTUITIVE & EASY TO USE

Our "Safe Distance Line" design, Model Label Installation Layout, and Installation Guide make both implementation and everyday use understandable for everyone.



HUMAN-CENTRIC DESIGN

All labels are developed with extensive design research to encourage compliance and reduce community spread of COVID-19.



MODULAR DESIGN

Our team of expert volunteers has designed a Label and Spacer Dot system that can be used in every environment.

We can create custom designs and shapes that are branded for your schools.

Our "Safe Distance Line"

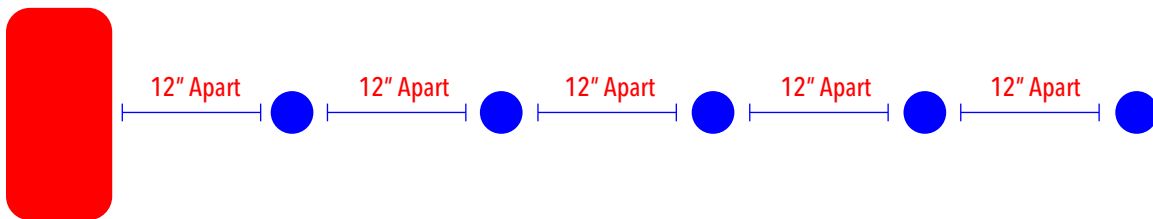
**STAND HERE,
SAVE LIVES.**

Each stop label measures 12"x6". We offer a variety of labels with different messages so that you can mix and match. Having different labels to read in the same line will **engage students and encourage compliance.**

**STAND HERE,
SAVE LIVES.**

At 12" wide, our **standard label can be used to measure** how far apart each spacer dot and label should be installed from one another, making **for a straightforward installation.**

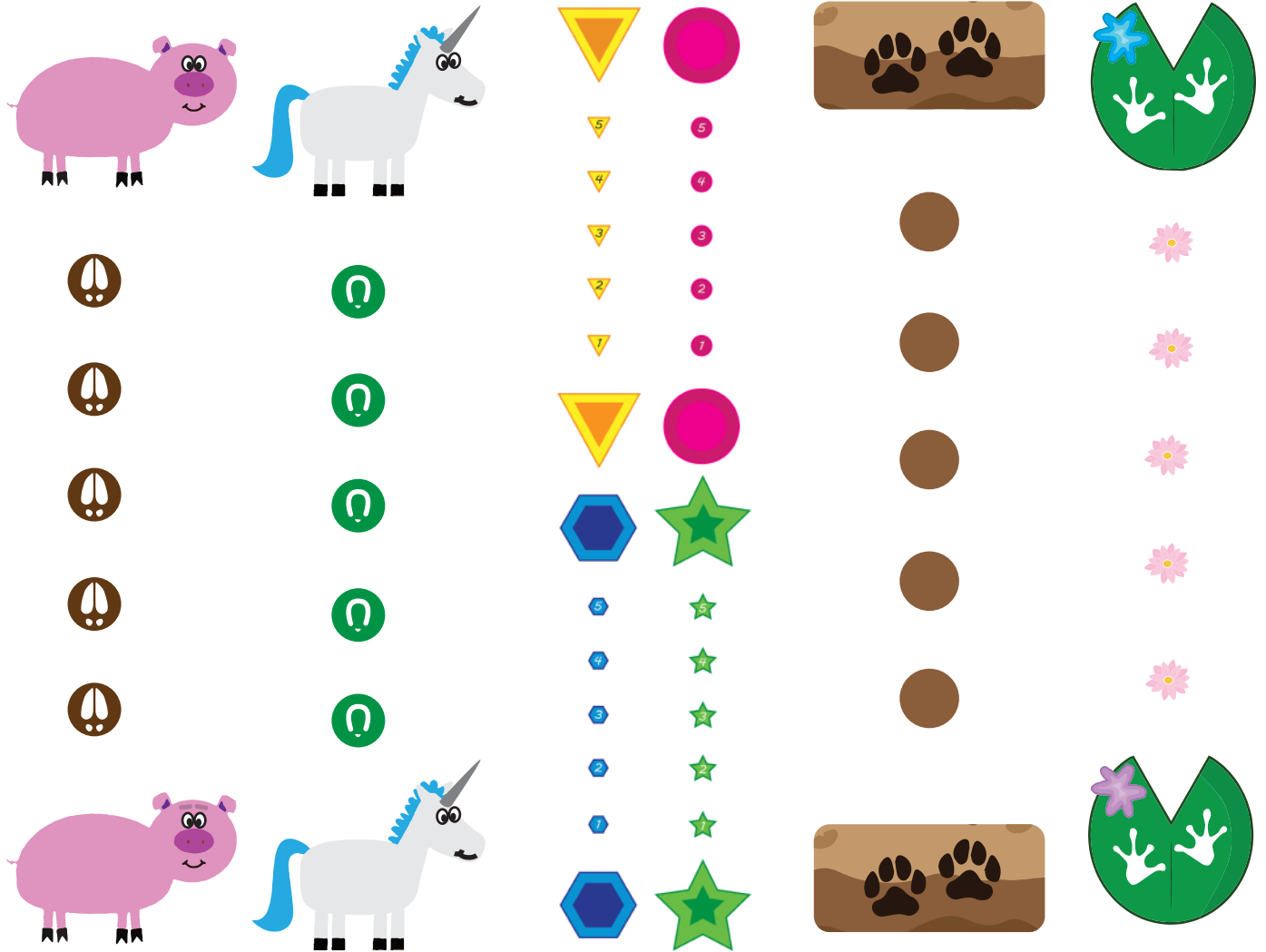
Spacer Dots provide **directionality** to queues and **visually breakdown a six foot safe distance** into one-foot increments. Spacer Dots maintain a safe distance between students queueing in lines that wrap **around corners.**



Labels are available for indoor and outdoor applications.

All S•A•F•E labels are sealed with an anti-slip, high traction overlamine that is compliant with ASTM and ANSI standards.

Pre-K & Kindergarten



The Project S•A•F•E Team has consulted with teachers, students, and child psychologists to create tailored social distancing solutions for each age group.

Pre-K and Kindergarten labels were designed with early learning curricula in mind to help young learners make connections and foster an understanding for complex concepts like social distancing.

Grades 1-8



These straightforward designs are appropriate for all grade levels if you wish to have the same label designs across all schools and age ranges.

Labels feature sayings that encourage students to be safe and “take care of each other.” Customized labels with school logos and mascots prominently featured will muster school spirit. Emoji-like characters act as positive and familiar symbols for younger students.

High School (Grades 9-12)



Our team of designers can create branded graphics featuring school colors, fonts and logos. Custom shapes are also available. Our team of volunteer designers can also design and manufacture all types of custom signage in our full-service production facilities.

For the safety of your facilities, we can virtually survey your sites to create a custom installation layout that fulfills your exact social distancing needs. We can also quote signage needs as determined by your reopening task force.

SAFE Squad Curriculum (Grades 1-5)

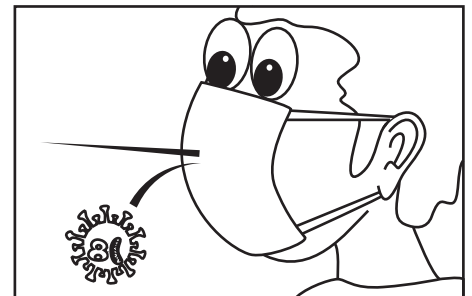
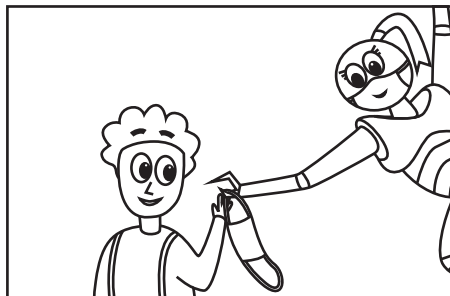
The SAFE Squad Comic and Activity Book is a narrative-based storytelling toolkit to help Grades 1-5 students understand how they can protect themselves and their peers against COVID-19 while participating in classes on-premises. This suite of classroom activities and accompanying social distancing signage encourages compliance through multisensory visual and verbal engagement. By using relatable hero characters, the book, activities, and signage inspire students to take action and do their part to keep themselves and others safe with proper handwashing, social distancing, and PPE.

Included in the Package:

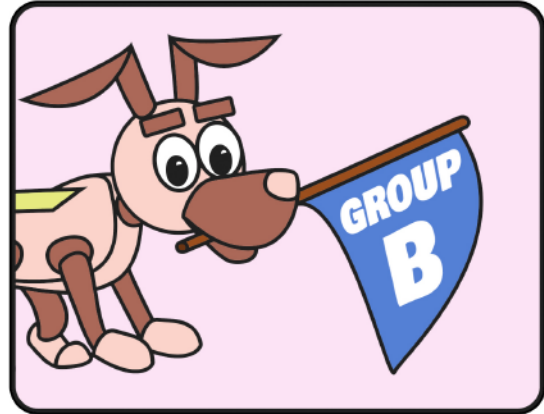
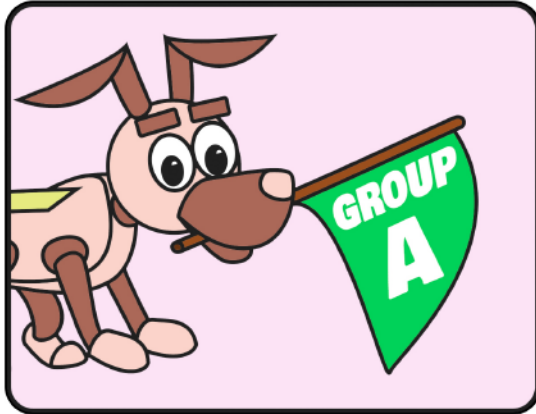
- SAFE Squad Book
- Quick, repeatable classroom activities for each character/lesson
- Activity Worksheets

Book Contents:

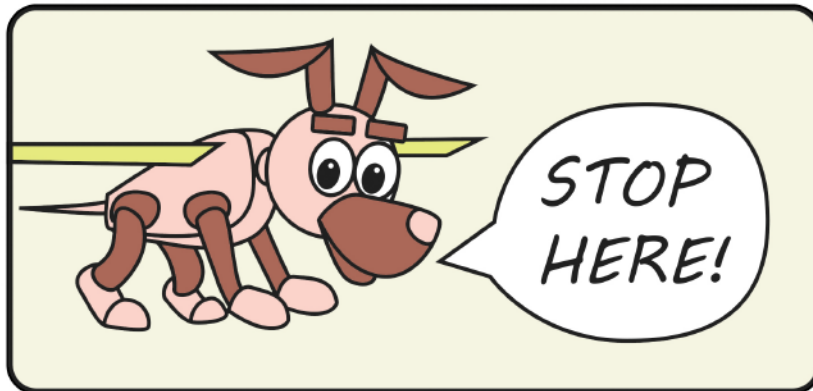
- Full-color Cover
- Character Info
- Colorable comic storybook
- Call to Action
- Activity Worksheets
- Note to Parents
- Available as a digital PDF and printed book



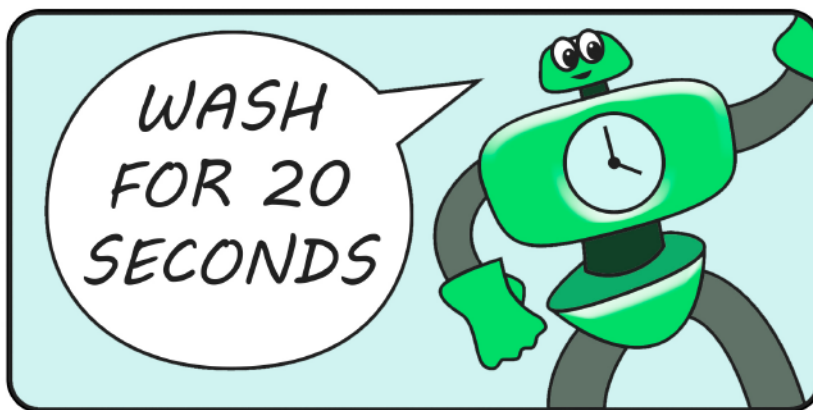
All supplemental Grades 1-5 Social Distancing Labels will feature SAFE Squad members to provide continuity and repetition with a narrative that will engage students, thereby fostering compliance.



SAFE Seat Label for Hybrid Classroom



SAFE Distance Line Stop Label



Bathroom Mirror Label

Pricing and Signage Options

Building Entryway

Entryway Labels or Decals

"Masks Required in Building"
"Please Observe Safe Distancing Signage"
Available as printed sticker or cut decal
12"x8" - \$14.50

Lobby Banner

Showcase your social distancing investment and remind students, staff, and visitors of safe distancing policies as they enter your building.
Displayed on stand
32"x70" - \$140.00

Floor Labels

SAFE Distance Line

Enforce proper spacing between students waiting in line
Available for indoor and outdoor use
\$18 per 6ft section

Hallway Dividing Line

Keep students as far apart as possible in transient spaces.
Available in school colors
2 - 10"x4" markers - \$12.50

One-Way Arrows

Reduce viral spread by designating hallways and stairwells as uni-directional.
12"x6" - \$8.00

Elevator Lobby Label

Limit elevator occupancy
18" x 12" - \$14

Elevator Label, Center

Direct occupants to stand at opposite corners
18"x18" - \$22.00

Elevator Label, Corner

Mark where occupants are supposed to stand in the corners and facing away from one another
12"x6" - \$8.00

Classroom & Restroom

SAFE Seat & Desk Labels

Mark which seats are safely spaced from one another.
Great for classrooms or cafeterias
7"x5" - \$6.50

Handwashing Label for Restroom Mirrors

Remind students of the importance of handwashing with eye-level signage.
10"x7" - \$7.50



SAFE Squad Curriculum

- SAFE Squad Colorable Storybook (*digital or print*)
- Repeatable classroom activities
- Activity Worksheets
- SAFE Seat/desk label for every student
(*Other SAFE Squad Signage available at above prices.*)

\$5
per Student



About Us

Emergency Information Systems is a safety products company. Normally, our mission is to save lives by reducing emergency response times to incidents at schools and other high occupancy buildings.

In collaboration with a team of expert designers, we have pivoted amidst the COVID-19 pandemic to address public safety and health issues pertaining to social distancing. We are combining our knowledge of wayfinding, label manufacturing and consultative design to provide these social distancing tools to schools across the country.

Visit us at: www.emergencyinfo.systems

PA Office:
3230 Market St 4FL
Philadelphia, PA 19104

CT Office:
67 Forest Dr
Newington, CT 06111

 860-539-9430

 contact@emergencyinfo.systems

Designed and manufactured in Philadelphia with

