



EMERGENCY INFORMATION SYSTEMS™

**WAYFINDER™ Safety
System**

Product Information

Every Second Counts.



WAYFINDER™ Safety System

Location is the single most important piece of information that emergency response personnel need to know.

Windows are great points of access and egress for school buildings, but without proper marking, they cannot be used effectively during emergency situations. Campus security experts around the country recommend placing numbers in classroom windows, indicating which window belongs to each classroom. This helps response crews to navigate the building, plan ahead, and make key decisions before entering the building.

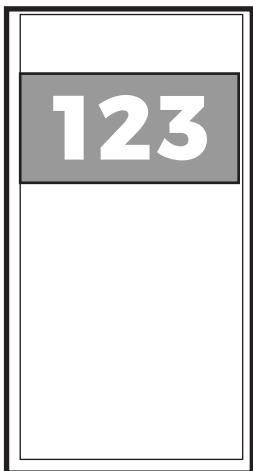
WAYFINDER™ Safety System is a line of highly visible, reflective, and durable labels which will increase the safety and navigability of your building.

Following the tragic shooting at Sandy Hook Elementary School in 2012, an advisory commission generated a report containing suggested guidelines for safe school design. Among the guidelines was a clause for identifying exterior windows and doors:

Each classroom having exterior windows shall have the classroom number affixed to the upper right hand corner of the first and last window of the corresponding classroom. The numbers shall be reflective, with contrasting background and shall be readable from the ground plain at a minimum distance of 50ft. All exterior doors that allow access to the interior of the school shall be numbered in sequential order in a clockwise manner starting with the main entrance. All numbers shall be visible from the street or closest point of entry/egress, contrast with its background and be retro-reflective.

The WAYFINDER™ Safety System was developed in response to this guideline, and remains as the only wayfinding solution on the market which meets and exceeds these guidelines.

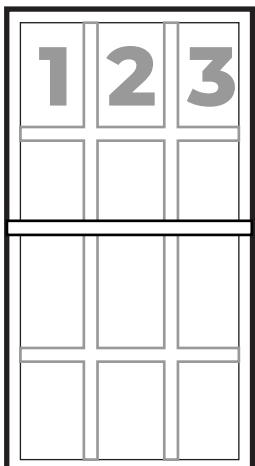
WAYFINDER™ Options



**WAYFINDER™
Window Banner**

WAYFINDER™ Window Banners

We use our proprietary high-quality film to make our banners reflective and visible from more than 400ft. When emergencies occur at schools, first responders are tasked with locating students and staff stuck in classrooms. Our banners provide the location of those rooms by displaying the room number to the exterior of the school. We use a high-quality film to block a portion or the entirety of the window, and then cut large numbers out of the material. This option also increases privacy on ground-floor windows.

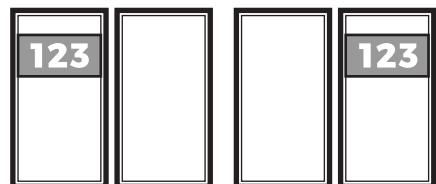


**WAYFINDER™
Reflective Numerals**

WAYFINDER™ Reflective Numerals

WAYFINDER™ Reflective Numerals are our most versatile school safety system. It uses the same high-intensity prismatic film as our banners but in a much smaller form factor. Schools can use WAYFINDER numerals to label doors, exits, windows, or anything else you may need them for. Numerals greatly increase the safety and security of your school. First responders will be able to navigate the interior of your school as well as the exterior with reflective numerals.

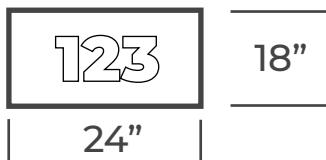
School safety professionals recommend placing numbers on either side of a room to differentiate where each room starts and ends.



Available Sizes

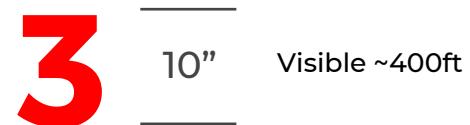
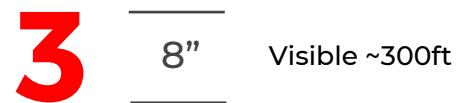
WAYFINDER™ Window Banners

Banners come standard with 10" characters.
Banners are cut to the width of the window on-site. Custom sizes are available and quoted upon request.



WAYFINDER™ Reflective Numerals

Larger/smaller sizes available and quoted upon request. Priced individually.



Styling

EIS has worked hard to create a standardized wayfinding aesthetic through it's products. We recognize that an installation of the WAYFINDER™ Safety System is an aesthetic decision. We can tailor your installation to your needs.

In an emergency:
DIAL 911

Emergency numbers can be printed on the back of WAYFINDER™ Banners at no additional cost.



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Main Office

WAYFINDER™ products can be captioned with building name, address, and room type.

Why WAYFINDER™?

Features	WAYFINDER™ Safety System	Our Competitors
Reflective	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Interior-Mount	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High Visibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Attractive	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Permanent	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Durable	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tamper-Resistant	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Attractive Design

WAYFINDER™ products are designed to be beautiful while enhancing safety.

Our material is tailor-made for the application in our Philadelphia facilities.

High Visibility

The WAYFINDER™ Safety System has a high reflective quality, making signage visible at 450 feet* in all weather conditions and at night. This ensures quick and easy identification of rooms from outside.

Unmatched Durability & Quality

Our multi-layer formula allows WAYFINDER™ products to be mounted on the interior of the building. WAYFINDER™ labels are the only reflective labels like this on the market.

Our formula uses permanent and translucent polyacrylate solvent adhesives with high bond strengths to maximize reflectivity and ensure that WAYFINDER™ products are as tamper-proof as possible. Our material is also backed by a moisture-resistant polyweave to stand the test of time. All layers resist UV damage and color fading.

*depending on numeral size



OUR COMPANY

Imagine being a school student, sitting in the corner of a dark room as part of a lock-down procedure, waiting for help that may never come. Or, imagine being a first responder, knowing that there are students inside a building waiting for your help, yet you do not know where to start, what is going on, or how to find them.

Unfortunately, this is the reality today. The emergency response process is plagued with inefficiency, increasing response times and loss of life. First responders cannot work effectively or safely due to a lack of information about incidents.

At Emergency Information Systems, our mission is to save lives by reducing emergency response times to incidents at schools and other high occupancy buildings. We strive to get victims the help they need as quickly as possible. First responders often lack vital information as they arrive on-scene at emergencies. Our products provide that information, increasing the situational awareness of first responders, decreasing the loss of assets to our customers, and decreasing the risk for loss of life.

As a volunteer firefighter, EIS Founder Jared Therrien realized that the emergency response process was not optimized. Being on the 'front lines' and volunteering in public safety organizations helped him to identify and understand these inefficiencies. Researching tragedies close to his home in Connecticut and around the world, Therrien noticed many problems related to emergencies at schools, and began designing products to address these issues.

Please contact us for a quote:



860-539-9430



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425-944-9682

Visit us at: www.emergencyinfo.systems